



CASE STUDY

COUNTRY OF ORIGIN

South Korea

FOUNDED DATE

July 2019

LAST FUNDING DATE

Feb 2021

FUNDING STAGE

Seed

TOTAL FUNDING

\$700K

HIGHLIGHTS

CloudHospital's mission is to revolutionize healthcare access for everyone through technology, innovation, and devotion to our clients.

FOUNDING TEAM



Suleyman Nazarov,
CEO & Founder

Originally from Turkmenistan, Suleyman has an MBA from Hanyang University Management School. He has an extensive experience in M&A and PE. He is organizing and producing all outside investor communication and funding strategies.

DESCRIPTION

Founded in Seoul, South Korea in 2019, CloudHospital is an online platform helping patients around the world find the best providers for their needs regardless of where they are located. By investing in technology that takes the complexities out of world-wide medical services, cloudhospital can seamlessly connect millions of patients around the world to excellent medical services, both from the most demanding surgeries to the most accurate health checkups as well as the world's most advanced cosmetic procedures. CloudHospital enables hospitals and clinics around the world reach their global audience efficiently. The platform is available in English, Chinese and Russian and offers the best medical hospitals and clinics, including the best respected doctors in their field of expertise. CloudHospital offers 24/7 customer support.

OUR CONTRIBUTION

Through our Shinhan Scaleup Program 2021, Mind the Bridge conducted 6 successful meetings to help CloudHospital get ready to enter US market. By working together with the CEO we chose 3 main areas of focus: a) US Center of Excellence like UCSF b) Digital platforms like Airbnb and Expedia c) Western Insurances like AXA, BNP and Unipol. We also connected them with two prestigious accelerators in the US, 500 startups and NEMIC. All those conversations helped CloudHospital expanding their network and helped the CEO to learn about important aspects of the business in the USA. CloudHospital was able to improve their pitch deck and messaging, they achieved potential introduction to AXA and UCSF, both equally important for their business growth.

“
... it was very productive, we have learned how to approach initially the USA market...
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- Suleyman Nazarov