



CASE STUDY

COUNTRY OF ORIGIN

South Korea

FOUNDED DATE

Aug 12, 2019

LAST FUNDING DATE

December, 2021

FUNDING STAGE

Pre-A

TOTAL FUNDING

\$2M

HIGHLIGHTS

Everex proposes a new paradigm to the musculoskeletal rehabilitation market.

FOUNDING TEAM



Chan Yoon (Alex)
Co-founder & CEO

Chan is CEO and Co-founder of EverEx. Chan graduated from KAIST university (Top tier University in Korea) and earned MD and MS at Seoul National University.

Prior founding EverEx, he work as a orthopedic doctor at SNU Hospital and Seoul Bumin Hospital. While working at two different hospital, he recognized he recognized there is lack of continuous monitoring or rehabilitation protocol in knee musculoskeletal disorder rehabilitation and decided to solve such problem through founding EverEx.

DESCRIPTION

EverEx, founded in 2019 by Chan Yoon, provides effective and affordable knee disorder rehabilitation at home for patients.

EverEx's main product MORA and KneeEx provides daily personalized rehabilitation program based on user demographic data collection, user knee functional data and disease status evaluation.

EverEx's product has been recognized worldwide even before they finalized user test. Everex got into acceleration program from Samsung, NVIDIA Inception PProgram, TIPS, STP, Kibo, and Mind The Bridge.

OUR CONTRIBUTION

Mind the Bridge was able to support EverEx during KISED (One of the biggest startup supporting government agency in Korea) and MTB Global Acceleration Program for Startups. As regulations for digital therapeutics are strict in Korea, EverEx wanted MTB to help them to soft land in US market.

MTB was able to connect EverEx with 9 global leaders in med-tech field. Chan met 3 C-level executives from Med-tech scaleups, 1 Biotech VC, 1 Healthcare Insurance company in EU, 1 PR marketing expert, and 1 entity specialist lawyer.

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Learned a lot! Now it's time to apply.”

- Chan Yoon