



CASE STUDY

COUNTRY OF ORIGIN

United States

FOUNDED DATE

Nov, 2017

LAST FUNDING DATE

January, 2022

FUNDING STAGE

Series A

TOTAL FUNDING

\$7M

HIGHLIGHTS

Globaleur provides digital infrastructure driven by AI for companies in Travel & Hospitality and Mobility

FOUNDING TEAM



David Lee
Co-founder & CEO

David is Co-founder and CEO at Globaleur (Previously Explore.io). He graduated his bachelor at Emory University and earned Master's degree at Stanford University.

He previously worked at Deloitte and PWC consulting as Management consultant

He not only contribute his experty in his own business but also share his profession to early stage startups and young entrepreneurs through participating as mentor at MassChallenge and IASR Foundation.

DESCRIPTION

Globaleur, founded in 2017 by David Lee, is an American multinational technology B2B company that specializes in AI-powered digital solutions for travel companies, which include global destination contents API, personalized itinerary recommendation engine, and global travel inventories comprised of flights, accommodations, tours, and activities.

Globaleur help their partners grow through providing APIs, White Label, and Enterprise solution.

Even during Covid 19 when tourism sector negatively impacted, Globaleur has been successfully reaching 4x YoY growth every year with developing their clients not only limited to conglomerates but also to national government agencies.

OUR CONTRIBUTION

Mind the Bridge met Globaluer when they are preparing for Series A. Their main purpose was to raise capital, and Mind The Bridge was able to connect Globaleur to 10+ investors around the world.

Through in-depth assessment of Globaleur, Mind The Bridge was not only able to help Globaleur close their Series A but also led them to have POCs with international corporates.

Globaleur was able to have meetings with Amadeus, Ambassador Hotel Group, Yellow Ballon (Korean OTA), SK telecom, Hana Financial Group, AJ Capital Partners and more.

David, CEO of Globaleur, truly enjoyed our program and even having a weekly call with his assigned scaling manager from MTB.

“ MTB was instrumental on our startup journey to fundraise our Series A round. ”

- David Lee